

CLAIMS

I CLAIM:

1. A method of providing audio format periodically updated professional continuing education to clients for payment, to keep clients aware and informed of developments in at least one topical category, comprising the steps of:

a. an information provider providing an internet web site;

b. said information provider making audio format professional continuing education information available from audio information format machine readable storage via said web site, in topical categories;

c. making access to said audio format professional continuing education information available, via said web site to clients by a selection from the group consisting of:

periodic subscription; and

direct pay per access event;

d. said information provider allowing at least one client to receive said audio format professional continuing education information via said web site by, using an internet accessing means, accessing said web site, and providing payment via a selection from the group consisting of:

proof of paid subscription; and

presenting payment means;

and identifying a professional continuing education information topical category of interest,

followed by said at least one paying client receiving audio format professional continuing education information in said topical category of interest;

said method further comprising:

e. said information provider updating the audio format professional continuing education information in the at least one client identified topical category of interest in step d, and said at least one paying client in step d repeating step d after said audio format professional continuing education information is updated, and receiving the updated audio format professional continuing education information in said identified topical category of interest;

said method being further characterized in that the information in said client identified and received audio format professional continuing education is prepared to keep said client aware and informed of developments in the topical category and thereby maintain professional currency therein, to the exclusion of being prepared to train said client to overcome a specific documented professional competency deficiency.

2. A method as in Claim 1, which further comprises the step of a client providing attestation of having received and listen-to-grasped the information accessed to the information provider and/or a professional licensing body.

3. A method as in Claim 2 in which said attestation is provided via the internet accessing means.

4. A method as in Claim 1, which further comprises the steps of said information provider and/or a professional licensing body making available a questionnaire to said client, said client completing said questionnaire and providing said completed questionnaire and/or results thereof to the information provider and/or professional licensing body as proof of having received and listened-to-grasped the information accessed.

5. A method as in Claim 4 in which said questionnaire or the results thereof, once completed by said client, is provided to the information provider and/or professional licensing body via the internet accessing means.

6. A method as in Claim 1, in which said audio format professional continuing education information comprises a journal summary.

7. A method as in Claim 1, in which said audio format professional continuing education information further comprises live audio presentation in addition to said audio information provided from audio format machine readable storage.

8. A method as in Claim 1, in which said audio format professional continuing education information comprises a selection from the group consisting of:

an interview; and

expert commentary;

subscriber-client Hyde-Park; and

subscribing-client advertising programming.

9. A method as in Claim 1, which further comprises said information provider producing supplemental written and/or other visual format materials and making them available to a video screen on said internet accessing means, simultaneous with providing said audio format professional continuing education information.

10. A method as in Claim 1, which further comprises said information provider providing a citation to a source of more information regarding a topic and said client accessing said source.

11. A method as in Claim 1, in which topical categories are selected from the group consisting of:

law related areas of:

patent, trademark, copyright, trade secret, computer, internet, unfair competition, high-tech, contract, tort, property, wills & trusts, criminal, evidence, constitutional, corporate, taxation, estate planning, securities, banking, bankruptcy, accounting, trade regulation, commodities, insurance, energy, environment and water, aviation, automobile, labor, social security, family, divorce, juvenile, workman's compensation, personal injury, product liability, employment practices, administrative, educational, mass communications, medical, farm, and military;

science, medical and technology related areas of:

astronomy, architecture, mathematics/statistics, physics, chemistry, engineering (electrical/electronic, nuclear, mechanical, civil, chemical, biological, genomic,

construction, transportation, industrial, manufacturing, agricultural, computer, energy, environmental), horticulture/forestry, geology, food science, nutrition, psychology, zoology, veterinary, medicine (anatomy, physiology, bio-chemistry, cardiology, renal, gastro-intestinal, pulmonary, pathology, microbiology), pharmacy, nursing, Scientology/Dianetics; and

specific approach to practice tips.

12. A method of providing audio format periodically updated professional continuing education to clients for payment, to keep clients aware and informed of developments in at least one topical category, comprising the steps of:

a. an information provider providing an internet web site;

b. said information provider making audio format professional continuing education information available from audio information format machine readable storage via said web site, in topical categories selected from the group consisting of:

law related areas of:

patent, trademark, copyright, trade secret, computer, internet, unfair competition, high-tech, contract, tort, property, wills & trusts, criminal, evidence, constitutional, corporate, taxation, estate planning, securities, banking, bankruptcy, accounting, trade regulation, commodities, insurance, energy, environment and water, aviation, automobile, labor, social security, family, divorce, juvenile, workman's compensation, personal injury, product liability, employment practices, administrative, educational, mass communications, medical, farm, and military;

science, medical and technology related areas of:

astronomy, architecture, mathematics/statistics, physics, chemistry, engineering (electrical/electronic, nuclear, mechanical, civil, chemical, biological, genomic, construction, transportation, industrial, manufacturing, agricultural, computer, energy, environmental), horticulture/forestry, geology, food science, nutrition, psychology, zoology, veterinary, medicine (anatomy, physiology, bio-chemistry, cardiology, renal, gastro-intestinal, pulmonary, pathology, microbiology), pharmacy, nursing, Scientology/Dianetics; and

specific approach to practice tips;

c. making access to said audio format professional continuing education information available, via said web site to clients by a selection from the group consisting of:

periodic subscription; and

direct pay per access event;

d. said information provider allowing at least one client to receive said audio format professional continuing education information via said web site by, using an internet accessing means, accessing said web site, and providing payment via a selection from the group consisting of:

proof of paid subscription; and

presenting payment means;

and identifying a professional continuing education information topical category of interest,

followed by said at least one paying client receiving audio format professional continuing education information in said topical category of interest;

e. said information provider updating the audio format professional continuing education information in the at least one client identified topical category of interest in step d, and said at least one paying client in step d repeating step d after said audio format professional continuing education information is updated, and receiving the updated audio format professional continuing education information in said identified topical category of interest;

f. said client providing attestation of having received and listen-to-grasped the information accessed to the information provider and/or a professional licensing body;

said method being further characterized in that the information in said client identified and received audio format professional continuing education is prepared to keep said client aware and informed of developments in the topical category and thereby maintain professional currency therein, to the exclusion of being prepared to train said client to overcome a specific documented professional competency deficiency.

13. A method as in Claim 12 in which the step of said client providing attestation of having received and listen-to-grasped the information accessed involves said information provider and/or a professional licensing body making available a questionnaire to said client, said client completing said

questionnaire and providing said completed questionnaire and/or results thereof to the information provider and/or professional licensing body as proof of having received and listened-to-grasped the information accessed.

14. A method as in Claim 12, which further comprises said information provider producing supplemental written and/or other visual format materials and making them available to a video screen on said internet accessing means, simultaneous with providing said audio format professional continuing education information.

15. A method as in Claim 1 which further comprises the client downloading the information accessed onto a recording means to enable maintaining a permanent library record thereof.

16. A method as in Claim 12 which further comprises the client downloading the information accessed onto a recording means to enable maintaining a permanent library record thereof.

17. A method as in Claim 1 which further comprises the information provider continuing to make archived information available in topical categories tagged with a date of original availability, and in which the method further comprises said client accessing said archived information corresponding to that accessed in step d, after having accessed information in topical category e, by identifying both the topical category and said date of original availability.

18. A method as in Claim 12 which further comprises the information provider continuing to make archived information available in topical categories tagged with a date of original availability, and in which the method further comprises said client accessing said archived information corresponding to that

accessed in step d, after haveing acesed information in topical category e, by identifying both the topical category and said date of original availability.

19. A method of providing audio format periodically updated professional continuing education to clients for payment, to keep clients aware and informed of developments in at least one topical category while allowing said clients to tend to other tasks not requiring of listening, comprising the steps of:

a. an information provider providing an internet web site;

b. said information provider making audio format professional continuing education information available from audio information format machine readable storage via said web site, in topical categories selected from the group consisting of:

law related areas of:

patent, trademark, copyright, trade secret, computer, internet, unfair competition, high-tech, contract, tort, property, wills & trusts, criminal, evidence, constitutional, corporate, taxation, estate planning, securities, banking, bankruptcy, accounting, trade regulation, commodities, insurance, energy, environment and water, aviation, automobile, labor, social security, family, divorce, juvenile, workman's compensation, personal injury, product liability, employment practices, administrative, educational, mass communications, medical, farm, and military;

science, medical and technology related areas of:

astronomy, architecture, mathmatics/statistics, physics, chemistry, engineering (electrical/electronic, nuclear,

mechanical, civil, chemical, biological, genomic, construction, transportation, industrial, manufacturing, agricultural, computer, energy, environmental), horticulture/forestry, geology, food science, nutrition, psychology, zoology, veterinary, medicine (anatomy, physiology, bio-chemistry, cardiology, renal, gastro-intestinal, pulmonary, pathology, microbiology), pharmacy, nursing, Scientology/Dianetics; and

specific approach to practice tips;

said audio format professional continuing education information being tagged with an identifying date and/or topic;

c. making access to said audio format professional continuing education information available, via said web site to clients by a selection from the group consisting of:

periodic subscription; and

direct pay per access event;

d. said information provider allowing at least one client to receive said audio format professional continuing education information via said web site by, using an internet accessing means, accessing said web site, and providing payment via a selection from the group consisting of:

proof of paid subscription; and

presenting payment means;

and identifying a professional continuing education information topical category of interest,

followed by said at least one paying client receiving audio format professional continuing education information in said topical category while optionally tending to other tasks not requiring of listening;

e. said information provider updating the audio format professional continuing education information in the at least one client identified topical category of interest in step d, and said at least one paying client in step d repeating step d after said audio format professional continuing education information is updated, and receiving the updated audio format professional continuing education information in said identified topical category of interest;

f. said client, after step e, again accessing the audio format professional continuing education information originally provided in step d before its being updated, by again practicing step d with the addition that the identifying date with which said updated audio format professional continuing education information was tagged is entered along with the identifying of a professional continuing education information topical category of interest;

said method being further characterized in that the information in said client identified and received audio format professional continuing education is prepared to keep said client aware and informed of developments in the topical category and thereby maintain professional currency therein, to the exclusion of being prepared to train said client to overcome a specific documented professional competency deficiency.

20. A method as in Claim 19 in which information is tagged with at least one key-word, and in which step f involves entering said at least one key word to enable quicker access to specific

content is said audio format professional continuing education regardless of date.

21. A method as in Claim 1 in which said client, while listening to said audio format professional continuing education, tends to other tasks not requiring of listening.

22. A method as in Claim 12 in which said client, while listening to said audio format professional continuing education, tends to other tasks not requiring of listening.

23. A method of providing audio format periodically updated professional continuing education to clients for payment, to keep clients aware and informed of developments in at least one topical category, comprising the steps of:

a. an information provider providing an internet web site;

b. said information provider making audio format professional continuing education information available from audio information format machine readable storage via said web site, in topical categories;

c. making access to said audio format professional continuing education information available, via said web site to clients by a selection from the group consisting of:

periodic subscription; and

direct pay per access event;

d. said information provider allowing at least one client to receive said audio format professional continuing education information via said web site by, using an internet accessing

means, accessing said web site, and providing payment via a selection from the group consisting of:

proof of paid subscription; and

presenting payment means;

and identifying a professional continuing education information topical category of interest,

followed by said at least one paying client receiving audio format professional continuing education information in said topical category of interest.

24. A method as in Claim 23 which is further characterized in that the information in said client identified and received audio format professional continuing education is prepared to keep said client aware and informed of developments in the topical category and thereby maintain professional currency therein, to the exclusion of being prepared to train said client to overcome a specific documented professional competency deficiency.